

Active Devon

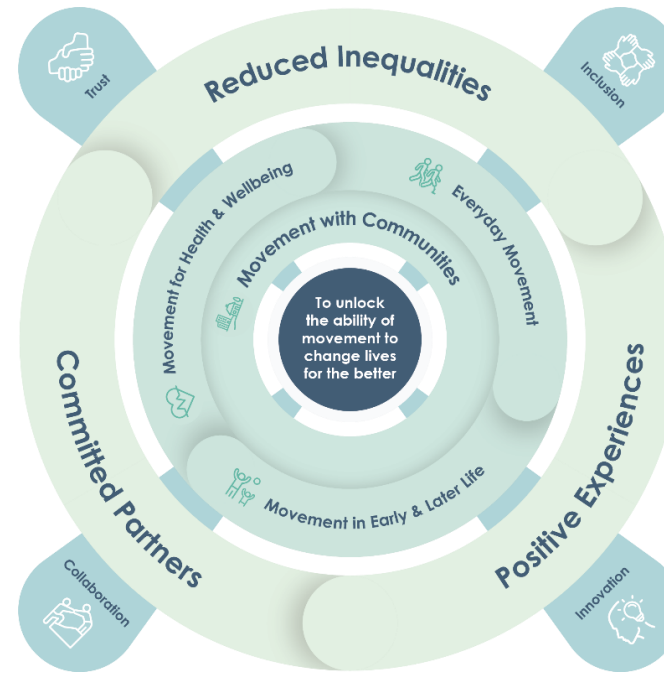
2023-24 Delivery Plan

This document provides an overview of the Devon Moving Together strategy, information about Active Devon's intended approach to achieving its ambitions and a high level summary of our delivery plan priorities for 2023-24.

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Devon Moving Together Strategy Overview



Key: ● Mission ● Values ● Long-Term Aims ● Priorities

Priorities

Movement for Health and Wellbeing

To create closer connection between health and community systems, where the benefits of physical activity are understood and routinely used to improve people's physical and mental wellbeing.

Movement with Communities

To achieve positive impact for people's lives in local places where multiple inequalities exist.

To develop and support an inclusive workforce that is positioned to be able to respond to individual needs.

Movement in Early and Later Life

To unite partners and gain their commitment behind the importance of these two pivotal segments of the population.

Everyday Movement

To help normalise everyday movement for all by promoting simple, accessible ways for people to move more.

To help more people experience the benefits of being active outdoors and feel connected to the environment through movement.

Long Term Aims

Positive Experiences

Movement to be a positive experience for all people, whatever their background

Reduced Inequalities

Movement to contribute to reduced societal inequalities

Committed Partners

Increased local commitment to use movement to change people's lives

Delivery of Devon Moving Together

Devon Moving Together represents a collective set of ambitions which no single organisation will be able to achieve alone.

As the Active Partnership for Devon, and a 'System Partner' of Sport England, we have a key role to play. We see the main focus of that role as building relationships and influence with those who can enable people to move more. This will result in more local partners and resources aligned and mobilised to deliver the aims of Devon Moving Together.

Operationally, we continue to seek to work in a more place and system focused way. Our delivery plan aligns to the four Priorities described on page 1. Across those Priorities, the broad themes of the work is similar:

- Developing understanding
- Building relationships
- Aligning delivery

These are explored opposite and described in more detail in the headline Delivery Plan Objectives set out on page 3.

In addition to work across Devon Moving Together's Priorities, we will continue to work on 'Enabling and Improvement plans' to ensure that we run an effective, safe, sustainable and well governed organisation. They include People Strategy; Equality, Diversity & Inclusion; Governance, Finance & Risk; Safeguarding, and; Environmental Action Plan.

Broad themes to Active Devon's work

Developing understanding

The drivers of inequality and inactivity are complex in nature and often unique across different communities and audiences. Developing understanding and sharing learning and insight are essential requirements of the work. This also means evaluating in a different way by using reflective approaches and blending qualitative and metric based measurements of impact.

Building relationships

At the heart of our collaborative approach needs to be the development of trusted relationships with partners and communities. This means further enhancing the relationships we already hold as well as broadening to new partners, within and beyond our sector, where shared purpose exists.

Aligning delivery

In response to greater levels of flexibility from some of our core funders, we are seeing a move towards increasingly bespoke projects that reflect the uniqueness of our communities. We also see an ongoing need for key programmes, that provide a solution to many people seeking to get active, to remain in place, for example the successful School Games Programme. We will seek flexibility, where possible, to ensure that unique place based projects and broad reach programmes are aligned to local needs.

2023-24 Delivery Plan Objectives

Movement for Health & Wellbeing

Develop understanding of:

Devonwide health system priorities and the role of the Local Care Partnerships in supporting physical activity

Connection between emerging health systems, PA, and community wellbeing

Build Relationships with:

Physical Activity workforce in place settings, particularly those supporting people with Long Term Health Conditions

Implement:

Co-design partner led place-based learning
Leverage value of Moving Health Care Professionals Programme in Devon

Movement with Communities

Develop understanding of:

The place-based approaches used across and outside the team and where they could be applied elsewhere

The big issues effecting physical activity for people in communities across Devon

Build Relationships with:

Partners united around Devonwide challenges and opportunities such as the Cost of Living, Devon Connect and Refugee integration

Implement:

Resilience support for organisations that we have helped with Together Funding

Training to support the workforce to deliver to priority audiences

Run the second year of the Active for Good Volunteer Awards

Movement in Early & Later Life

Develop understanding of:

Creating Active Schools Framework, testing and learning with schools that are ready for engagement
Youth Voice and co-design, building resources to support others

Build Relationships with:

Local and national system partners such as MATs, federations, local steering groups and CYP networks

Implement:

Opening School Facilities across the county to support with our priority areas and audiences

Updated and integrated offer through Devon School Games

Support Workforce through targeted comms and CPD offers

Develop understanding of:

Strategic partners needs and investment opportunities
How to practically implement and maximise impact of Live Longer Better principles

Build Relationships with:

Older people systems to encourage the adoption of Live Longer Better principles

Implement:

Strong and consistent outdoor activity offers to support over 55s to be active
Confirm delivery and scope of CAN legacy/extension

Everyday Movement

Develop understanding of:

The contribution and strategic relevance of physical activity to the climate change agenda
The effectiveness and relevance of our new communications approaches

Build Relationships with:

A wider range of active travel partners

Climate change system partners to establish greater presence within this agenda.

People wanting to become active (through two-way conversations around what matters to them)

Implement:

Commissioned initiatives which are aligned to Everyday Movement ambitions

Integration of existing (social) and emerging (web) digital channels